

Session 1: British Orienteering

Strategic Plan to 2025

Focusing on 'providing clear pathways' and 'meeting the different needs of specific groups';

What is your club/association doing already that is aligned to these two ideas?

- Putting on more events
- Putting on more variety of events e.g. Street events, score courses, night events, often in a series
- Use of flyers in one series to publicise other series
- Developing series of courses within the event structure - appeals to family groups including the adults
- Encouraging new adults by taking to first control
- Coaching support at small events
- Meet and greet, including involving juniors to help other juniors
- Juniors running the string course
- Include QR codes on POC posts which links to a specific page which tells the enquirer what they have scanned, where they can go for further information (example: gmoa.org.uk). Enables logging of numbers
- Inviting juniors onto the committee & also in the organisation of the sport
- Schools league – any schools' competitor gets 100 points for helping
- Junior awards for performance and helping

If your club has a development plan how does this fit with 'providing clear pathways' and 'meeting the needs of specific groups'?

- Need to make more connections between the events
- Can a link be included on the POC page to more information about future events?
- Consider requiring email address for POC downloads. Give an option to unsubscribe.
- Need adult coaching
- meeting the needs of specific groups – e.g. appoint a Junior Development Officer
- Who are we targeting and why?
- Does it work?
- Are these people continuing?
- Huge effort into CATI's, schools' days etc. – nil return
- Different types of events – are they bringing in new people (e.g. sprints urban)

How might Clubs and Associations differ in contributing to these two ideas?

- Association do varying amounts to develop the sport
- Junior Regional squad is part of the pathway into orienteering
- Association should be a means for sharing best practice

What help might Clubs and Associations want from a British Orienteering central staff group?

- Good website
- Clubs and Association Conferences
- Case study sharing
- Sharing of the notes from all discussion groups to all participants in the Conference report
- Helping for templates for grant funding etc.
- Sharing knowledge, templates and best practice
- Permissions influence, environmental issues
- 'Big Guns' at national level can have more influence (with stakeholders) e.g. By evidencing that orienteering has minimal impact on terrain.
- Tap into membership resources (management skills etc.) to support British Orienteering Federation

The participation pathway must incorporate membership if the sport is to continue to thrive. It will not thrive on a lot of participants simply paying and playing. The sport relies on volunteers, who are invariably members.

